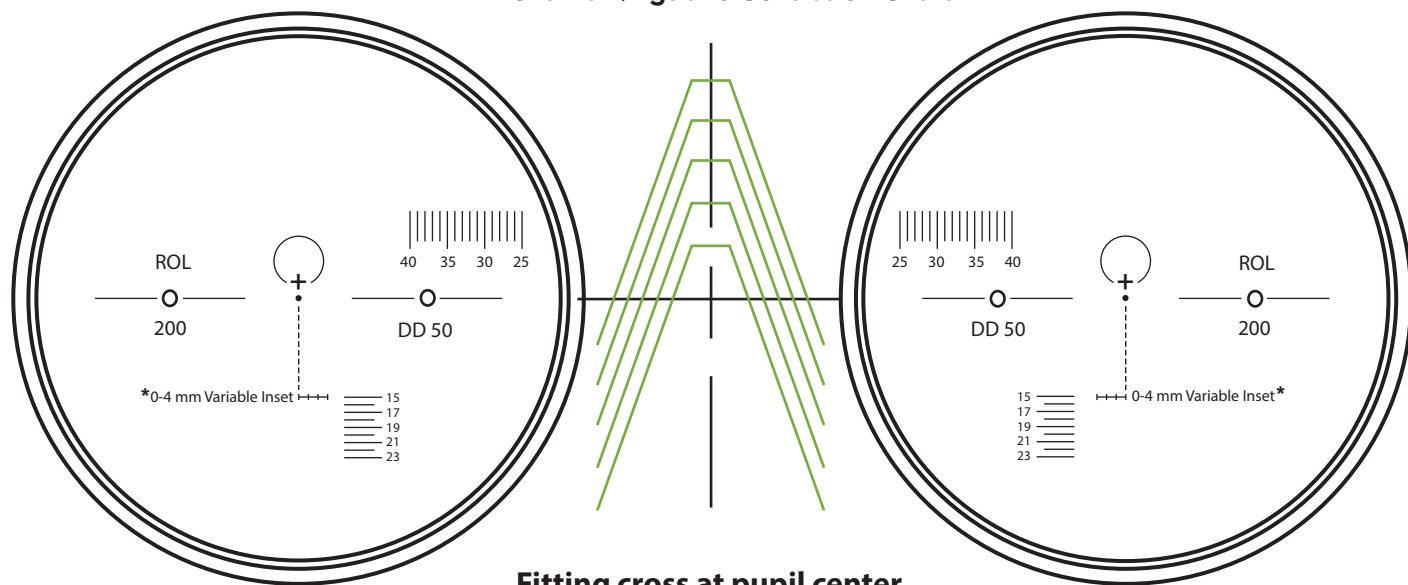


Lens Markings and Centration Chart



Fitting cross at pupil center

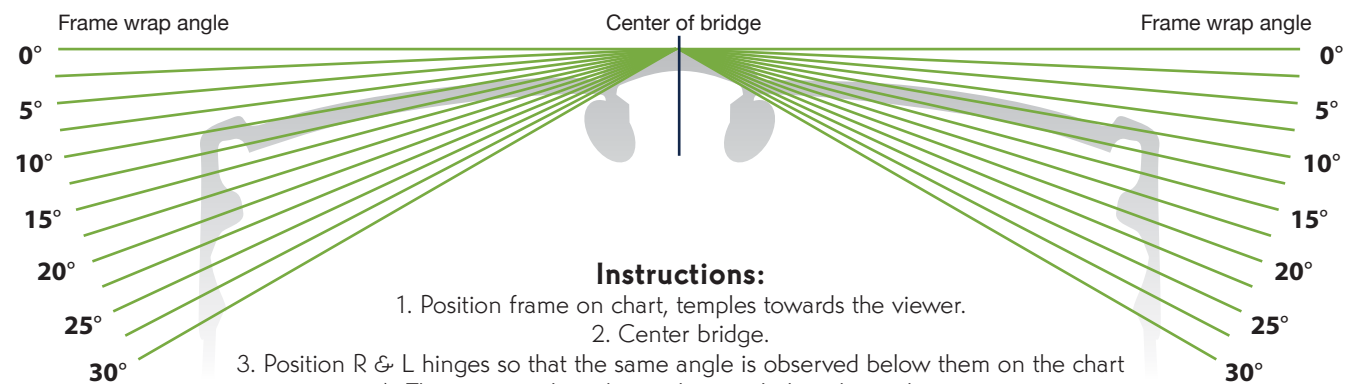
DD codes

Persona Phd

STD DIST NEAR

PH PF PN

Frame Wrap Chart

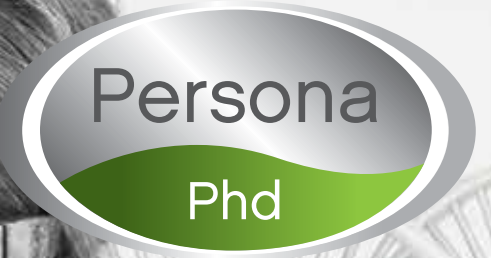


Instructions:

1. Position frame on chart, temples towards the viewer.
2. Center bridge.
3. Position R & L hinges so that the same angle is observed below them on the chart
4. The wrap angle is the angle seen below the end piece.
(In this example wrap is 10°)

Materials

Index	Material & Colours	Engraving code
1.50	CR 39 · Transitions grey / brown / Graphite Green · Transitions XTRActive grey Transitions Vantage grey · Polarized grey / brown · Drivewear	50
1.53	Trivex · Transitions grey / brown · Transitions XTRActive grey · Transitions Vantage grey · Polarized grey / brown · NXT collection	53
1.56	Hi-Vex · Polarized grey / brown	56
1.58	Poly · Transitions grey / brown / Graphite Green · Transitions XTRActive grey · Transitions Vantage grey · Polarized grey / brown · Gradient Polarized grey / brown · Drivewear	58
1.60	1.60 · Transitions grey / brown / Graphite Green · Polarized grey / brown · BluSelect	60
1.67	1.67 · Transitions grey / brown / Graphite Green · Transitions XTRActive grey · Polarized grey / brown · BluSelect	67
1.74	1.74 · Transitions grey / brown	74





The evolution of an already superior product

Increased field of vision compared to conventional progressive lenses

Design Features

- Excellent patient acceptance
- Larger field of view both vertically and horizontally for optimal acuity
- Offered in 3 designs: Phd, Phd Distance & Phd Near

Wearers Benefits

- Easy Adaptation
- For general purpose lifestyle
- A new way of seeing
- Enlarged reading areas and seamless vision
- Versatility and Comfort

High Technology

- Digital Surfacing
- Superior HD design
- Leading edge technology
- Variable Inset (0 - 4mm)
- Minimum fitting height of 15mm

“Move Your Eyes, Not Your Neck”

Wearers of these lenses will feel diminished neck, shoulder and back pain, as they no longer “aim” their heads nearly as much. At last, we no longer need to confine ourselves to “tunnel vision”! Broaden your horizons with Persona High Definition Lenses!

Persona Phd

Persona Phd is an excellent choice for general purpose wearing needs. With wider reading area than the original Persona, it is a natural replacement to any other lens design.

Persona Phd Distance

Persona Phd Distance is intended primarily for distance viewing and active lifestyle wearers. With its ultra clear distance, the Persona Phd Distance is most suitable for driving, sports, biking, golfing and especially for sunglass wear.

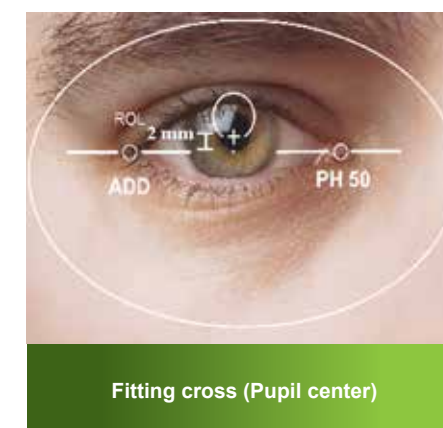
Persona Phd Near

Persona Phd Near is intended for extended near viewing activities and serves as a more specific purpose alternative. It offers the largest reading area compared to conventional lenses.



Did you know...

Our brains receive 9/10 of the stimuli from the world around us through our eyes. Persona High Definition Lenses make sure you are not missing out on your perception of the world!



Fitting cross (Pupil center)

Your personalized Phd Prescription

	Sph.	Cyl.	Axis	Prism	Base	Add
R	1.25	0.00	0	0.00	0	2.00
L	-1.25	0.00	0	0.00	0	2.00

Date: 24.02.2015
 Job Number: 01361
 Materials: CR39
 Design: 9106

Phd Authenticity card